| Patriot | Campaign Objective | | |
|---------------|-------------------------------|---------------|--|
| Power | Communications Environment | | |
| Grid | Audience | | |
| Circumstances | | Motivators | |
| | | | |
| Concerns | | On the Grid | |
| | | | |
| | | | |
| Power | | Success Light | |
| | | | |
| | | | |